

Kentucky Wood Expo 2023 Exhibitors Guide



Returning to Lexington, KY!

Masterson Station Park • September 15-16, 2023

www.KYWoodExpo.com

Kentucky Wood Expo Rental Agreement

Company: _____

Phone: _____

Contact Person: _____

Fax: _____

Mailing Address: _____

E-Mail: _____

City: _____

State: _____ Zip: _____

Inside exhibit fee includes 8' draped table, 2 chairs, 5 gate passes, and 2 exhibitor parking passes.

Outside exhibit fee includes 8' undraped table, 2 chairs, 5 gate passes, and 2 exhibitor parking passes.

Please specify additional requirements below. Please sign agreement on reverse and enclose your proof of insurance.

No charge for unloading and loading, which will be done in order of arrival.

OUTSIDE EXHIBITS

\$_____ 50' x 50' \$850
 \$_____ 50' x 100' \$1,500
 \$_____ Outside Table Drape \$20
 \$_____ Electricity (110v) \$50

INSIDE EXHIBITS

\$_____ 10' x 10' \$375
 \$_____ 10' x 20' \$700
 \$_____ Electricity (110v) \$50

TENT RENTAL REQUEST

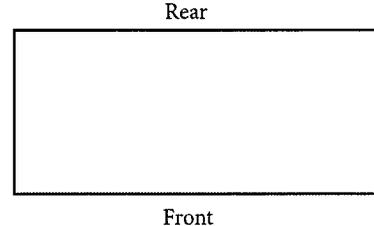
For additional quotes or tent information, contact the KFIA office at 502.695.3979.

\$_____ 20' X 20' \$250
 \$_____ 20' X 30' \$360
 \$_____ Side Curtains

**(Side curtains are available at \$1/foot
 ex. 4 sides on a 20 x 20 will equal \$80)**

SPACE PREFERENCE: _____ 1st Choice
 _____ 2nd Choice
 _____ 3rd Choice

Indicate desired location of your tent within requested space.
 Allow 5 feet around perimeter for stake line.



PASSES

\$_____ Additional exhibitor badges \$5 each
 (5 badges are included in exhibit fee)

What will you be displaying in your booth:

PROGRAM ADVERTISEMENT

Please send camera-ready art or idea for typesetter. Half page ad is approximately 4 1/4"x7 1/2".

Your company may still advertise in the show program even if you are not exhibiting.

\$_____ 1/4 page \$250
 \$_____ 1/2 page \$300
 \$_____ Full page \$450

ADDITIONAL NEEDS

\$_____ Extra Tables - 8' draped table \$20@ _____

\$_____ Wood - \$50 per cord (10-8 foot logs). Mixed species. Please specify if you need materials other than logs.

\$_____ **TOTAL AMOUNT DUE** _____ **PAYMENT ENCLOSED** _____ **PLEASE INVOICE**
PLEASE REMIT A CHECK PAYABLE TO KENTUCKY WOOD EXPO
OR CALL 502.695.3979 FOR CREDIT CARD PAYMENTS.

2023 Kentucky Wood Expo

Lexington, KY • September 15-16, 2023

STATEMENT OF AGREEMENT

The Kentucky Forest Industries Association (KFIA) reserves the right to expel, decline or prohibit any exhibit, part of exhibit, or proposed exhibit which is not suitable. KFIA reserves the right to ban any printed materials, display techniques, etc. In the event of any such prohibition, cancellation or expulsion, it is agreed by the contracting parties that no liability shall be attached to the said KFIA by reason of such action.

The placement of signs, banners, and advertising materials will be subject to the approval of KFIA. Public address systems and sound motion pictures may not be used without permission and when used must not interfere with other exhibits.

TERMS AND CONDITIONS

1. Full payment for booths is requested with contract. We can invoice but payment must be received before space is assigned, or the booth space will be void and available for resale. Checks or Money Orders should be made payable to the Kentucky Wood Expo.
2. To be included in the Official Kentucky Wood Expo Show Program, agreement must be received by August 11, 2023.
3. **REFUND POLICY:** Written request for cancellation required and:
Received by July 14, 2023 - Full Refund;
Received by August 4, 2023 - 1/2 Refund;
Received after August 18, 2023 – NO REFUND.
In making application, we agree to exhibit under and comply with all regulations as written above.

In making application, we agree to exhibit under and comply with those rules and regulations as written above.

Signature _____ Date _____

Attach Business card and return completed Exhibit Agreement to:
Kentucky Wood Expo
c/o Kentucky Forest Industries Association
106 Progress Drive, Frankfort, KY 40601

LIST EMPLOYEES FOR GATE PASSES:

(Please Print. Five passes are included in your exhibit fee. Order additional passes for \$5 each. Please list names as you would like them to appear on the badge.)

Exhibit fee badges:

Additional Badges (\$5 each):

SKIDDER
CONTEST

ENTERTAINMENT

Inside
Exhibit
Building #1

Crafts

Inside
Exhibit
Building #2

Concessions

10 9 8 7 6 5
11 12 13 14 15 16 17

4 3 2 1
18

21 20 19
24 23 22

LUMBERJACK
ARENA

Chainsaw
Carving

32 31 30 29 28 27 26
33 34 35 36 37 38

25
39 40 41 42

48 49 50 51 52 53 54

55 56 57 58

ENTRANCE

Outside Exhibit Area

Inside Exhibit Area

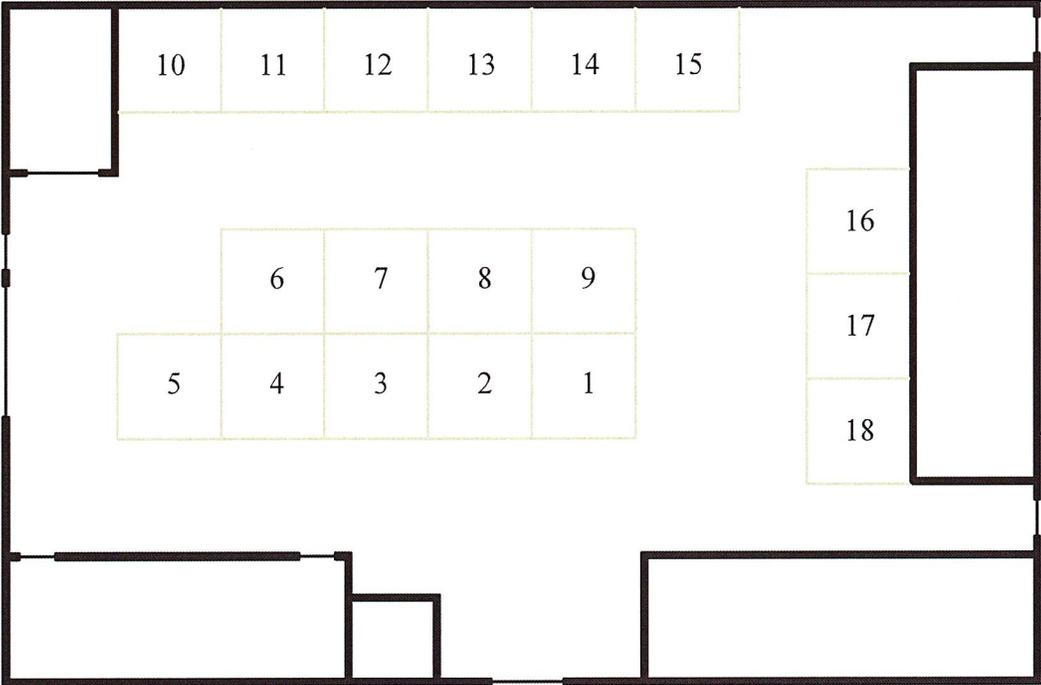


EXHIBIT BUILDING #1

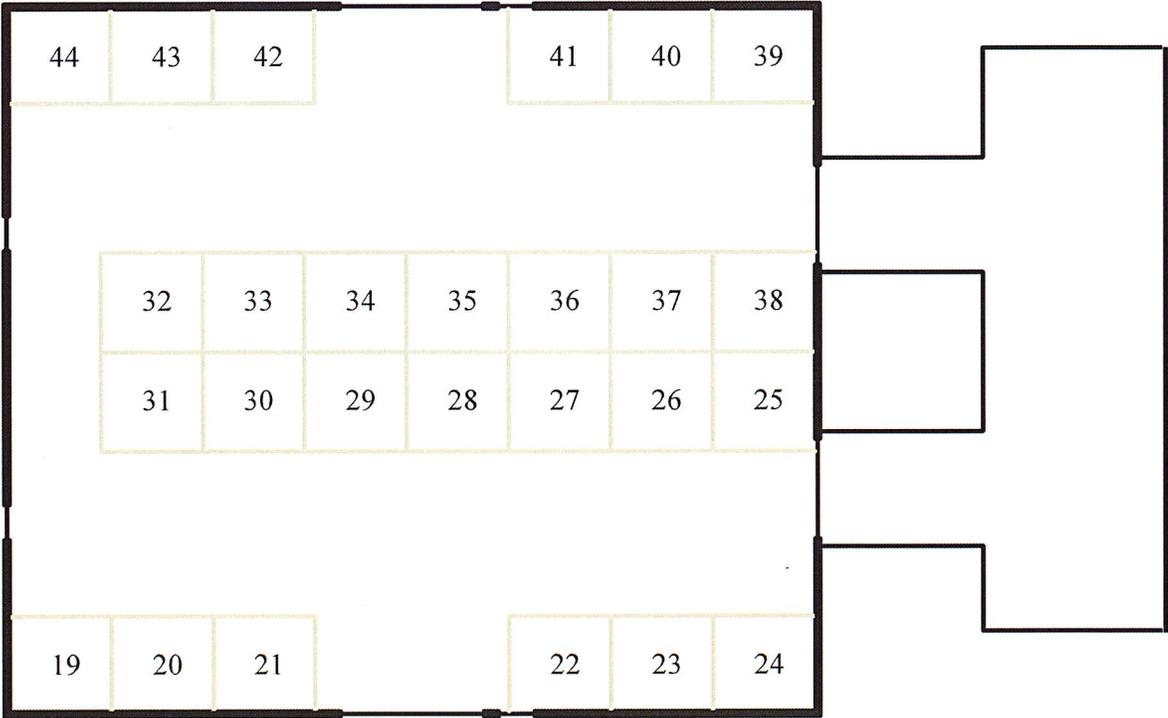


EXHIBIT BUILDING #2

The Details....

The Kentucky Wood Expo will be held at Masterson Station Park, located on Highway 421/Leestown Road not far from Interstate 75. All outside exhibits will be on sod and all spaces are level. Smaller exhibits will be located inside the buildings on the grounds. (Building 1 is air conditioned and limited to smaller equipment and Building 2 is cooled by large fans and can accommodate larger equipment.) Special parking permits will be issued to exhibitors for parking. Twenty-four hour security will be provided from Thursday evening through Sunday evening. Exhibitor packets will be available for pickup on Thursday, Sept. 14, at the Show Headquarters. There will be an Exhibitors Dinner on the grounds Thursday, Sept. 14, at 6 p.m. The dinner is complimentary for exhibitors.

SET-UP.....

Show dates are Friday, September 15 and Saturday, September 16. The show opens on Friday at 9 a.m. and closes at 5 p.m. and Saturday opens at 8:30 a.m. and closes at 4:30 p.m. Outside Exhibitors can begin set-up Monday, September 10. Help will be available throughout the week and for tear down. A loader with operator will be available from Monday, September 10 through Monday, September 18. Loading and unloading will be conducted on a first come-first serve basis with no loader operation allowed after 6 p.m. any day. All exhibits must be in place Thursday night by 6 p.m. There will be absolutely no driving on the grounds during the show.

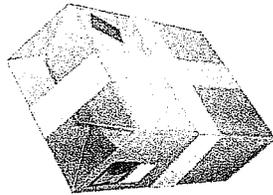
POWER.....

110 volt power is available at all indoor and outdoor spaces. Please request electricity on the rental agreement so that we can provide an outlet. Please bring an extension cord for the booth. If you have additional power needs contact the KFIA office at 502-695-3979 and we will find a way to meet your needs.

SHIPPING.....

Ship to:

Kentucky Wood Expo
Masterson Station Park
3051 Leestown Road
Lexington, KY 40511



Delivery should not be made until Monday, Sept. 10. Shipping arrangements are the exhibitor's responsibility. It is the exhibitor's responsibility to arrange shipment with outside carriers by Monday, Sept. 18.

WOOD.....

Exhibitors will be charged \$50 per cord of wood, which will total 10-8 foot logs, mixed hardwoods. Please contact the KFIA office if you need materials other than logs. Deadline: Thursday, August 31. Wood/materials will be supplied to booths prior to show start up each day.

DEMONSTRATION AREA.....

Exhibitors who plan to operate any heavy equipment in your designated space will need to follow all safety precautions. You must have a competent employee monitoring each piece of equipment you will be operating. A separate demonstration area will be available for customer operation of equipment.

TABLES.....

Inside Exhibit Fee includes two chairs and one draped table per inside space. Outside Exhibits will have two chairs and one undraped table per each 50' space; outside tables can be draped for an additional charge. A limited number of extra tables are available for \$25 each.

CLEAN UP.....

Exhibitors are responsible for helping clean up their space. Paper, extra material, magazines, etc. should be thrown into trash cans or dumpsters. Lumber, slabs, and pallets should be stacked in a pile within booth space.

NAME BADGES.....

After Thursday, you will be charged admission to the grounds if you do not have your badge. NO EXCEPTIONS. You receive 5 badges with each exhibit space; additional badges are available for \$5 each. Please include a list of employees who will be working the exhibit so badges can be made in advance.

LOG A LOAD FOR KIDS SILENT AUCTION.....

The annual Log a Load for Kids Silent Auction will be one of the events held at the Kentucky Wood Expo. ONE HUNDRED PERCENT of the money raised benefits the Kentucky Children's Hospital in Lexington, KY. We are looking for a variety of items to auction and no donation will be turned away. Please consider donating an item that will be auctioned during the show.

Kentucky Wood Expo in Lexington, KY!

The 2023 Kentucky Wood Expo (KWE) is excited to announce we are celebrating 40 years of bringing the KWE (aka Kentucky Logging Show) to the wood products industry of Kentucky. This will be the 35th Expo set for September 15 & 16 in Lexington, KY. Lexington has a large population and is in the economic center of activity for the state. The two-day event accenting the forest products industry will be held on Friday and Saturday. Indoor space will be located in two buildings and all spaces will be on a hard surface. Outdoor space is on sod and all spaces are level.



Why Should You be Involved?

Whether you're involved in forest products industries directly or indirectly, the thousands of visitors to the Kentucky Wood Expo are interested in YOUR exhibit. From machinery to service, if it involves wood products or forestry it will be at the Kentucky Wood Expo! The Kentucky Wood Expo will attract loggers, sawmill and pallet operators, manufacturers of forest products and related machinery, retailers and wholesalers, and consumers of wood products. The Kentucky Wood Expo committee will have a number of educational programs including an opportunity to make a FREE cutting board and other programs such as logger training, forest landowner programs and other activities that will increase show attendance. The show is sponsored by the Kentucky Forest Industries Association (KFIA), and will also feature lumberjack activities, chainsaw carvings, music, logging competitions and plenty of good food.

We Can Meet Your Needs!

The Kentucky Wood Expo appreciates all of our exhibitors that attend the show. We pride ourselves on helping exhibitors with everything from offering free loading and unloading and finding whatever you need related to exhibiting at the show. If you have any types of special needs please give us a call and see if we will be glad to help.

Staying for the night?

You are responsible for your hotel reservation. However, rates have been negotiated with the listed hotels: The Staybridge Suites Lexington 859.233.2300 will be the headquarters hotel with a rate of \$119/night, plus taxes and is located at 125 Louie Place, Lexington, KY 40511.

Holiday Inn Express & Suites.....859.231.0656 (\$149/night, plus taxes)

Please state that you are participating in the Kentucky Wood Expo to obtain the special room rate. Below is a list of additional hotels that are also available. For additional information call the KFIA office at 502.695.3979.

Other Lexington hotels near the show grounds:

Marriott Griffin Gate.....859.231.5100

Embassy Suites.....859.455.5000

Clarion Hotel.....859.233.0512

Camping:

Kentucky Horse Park (Lexington)859.259.4257

Whispering Hills RV Park (Georgetown).....606.528.1534 (approx. 30 minutes)

Elkhorn Creek RV Park (Frankfort).....502.695-9154 (approx. 30 minutes)



**Visit www.KYWoodExpo.com
for event details.**

What “wood” you see by coming to the Wood Expo? The real question, is what won’t you?

- Wood Industry Equipment Demos
- Chain Saw Carvers
- Lumberjack Competitions by Students
- Forestry Field Day Competitions
- Woodland Education Demonstrations
- Kids Events including Critter Tent
- Cutting Board Workshop
- Police/Fire Forestry Competitions
- Wood and Landowner Education
- Wood Crafts

2023 Kentucky Wood Expo is sponsored by the Kentucky Forest Industries Association in cooperation with VisitLex and members of the Forest Products industry.

The Kentucky Wood Expo is for:

*Loggers, Lumber Manufacturers, Pallet Manufacturers,
Secondary Manufacturers, Farmers and Landowners*

For More Information Contact:
Kentucky Forest Industries Assn.
106 Progress Drive
Frankfort, KY 40601
Tel: 502.695.3979
Fax: 502.695.8343
www.kfia.org